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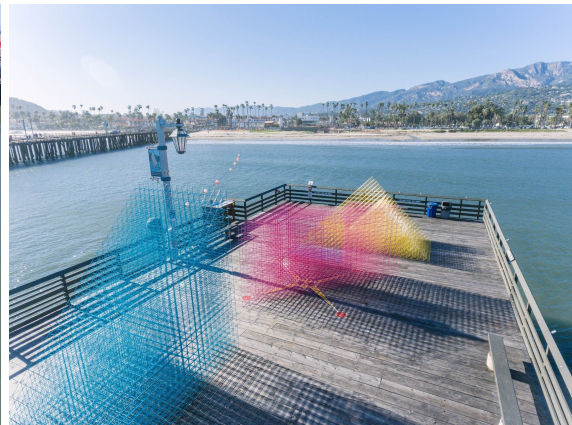
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For Immediate Release.

MCASB and Santa Barbara County Office of Arts & Culture Partner in 2019 Downtown Santa Barbara Pop-Up Installation of *Runaway* by award-winning design collaborators SPORTS

Location: 209 State Street, Santa Barbara, CA 93101

Installation on view: March 8, 2019 - ongoing



Above: Bird's-eye view of *Runaway*, previously installed on Stearns Wharf in March 2017. Photos Courtesy Elliot Lowndes.

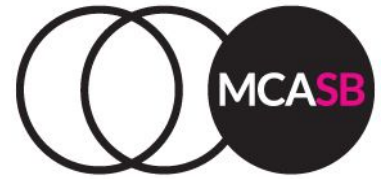
SANTA BARBARA, CALIFORNIA — Museum of Contemporary Art Santa Barbara (MCASB) is pleased to announce the latest pop-up installation of *Runaway* in front of the City of Santa Barbara's Depot Parking Lot at 209 State Street, adjacent to Santa Barbara's dynamic Funk Zone neighborhood. *Runaway* will be on long-term view at the site beginning March 8, 2019 with site-specific programming to be announced soon. This installation represents a partnership with the City of Santa Barbara, County Office of Arts and Culture, and Santa Barbara Beautiful.

The vibrantly-colored contemporary art pavilion was designed by Molly Hunker and Greg Corso of SPORTS, an award-winning design and architecture collaboration whose work is inspired by the border between everyday experiences and the unexpected, with a lively dose of curiosity and playfulness. Created out of steel matrices, *Runaway* features three modular pieces that can be assembled in a number of ways.

"*Runaway* aims to create a fun and visually dynamic environment by architecturalizing the aesthetic qualities of air in Santa Barbara County. As the project travels, the three structures will be oriented differently at

Museum of Contemporary Art Santa Barbara

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each of the site locations so as to have a renewed existence and to provoke new and compelling experiences at each location,” said Greg Corso.

“The various orientations allow for a variety of programs to be supported by the pavilion throughout its life-span and different sites,” said Molly Hunker.

Runaway was first installed at Stearns Wharf in March 2017 as part of MCASB’s *takepart | makeart: arte para todos* public art initiative. Prior to its current installation, the modular pavilion travelled to sites located in the Santa Barbara Waterfront, Westside, and Isla Vista neighborhoods over the course of 2017. From April 2018 to February 2019, the work was featured at Buellton’s Avenue of Flags.

The new installation in front of 209 State Street will connect MCASB with the State Street Corridor, providing a public space for upcoming programming, just blocks from the site of the Museum’s future location at 35 Anacapa Street in the Funk Zone neighborhood.

“The Museum is entering a new phase of strong and substantive cooperation and activation with other institutions in our community,” said Abaseh Mirvali, MCASB Executive Director, Chief Curator & CEO. “We are working to engage a broad cross-section of the population, including downtown residents, professionals, and visitors, as well as Funk Zone culture seekers, and coastal California art enthusiasts, in line with the Museum’s mission to function as an incubator for new ideas and risk-taking artwork as it positions itself to be a contemporary museum for the twenty-first century.”

By contributing bold, contemporary design to Santa Barbara County—a destination and location steeped in California Mission Style architecture and culture—*Runaway* serves as an aesthetic catalyst and invites communities to view and interact in unexpected ways with their surroundings and, in doing so, encourages residents to consider how contemporary design can activate and energize public spaces as well as how it can connect visitors to the natural landscape—and each other.

For upcoming event information, please visit www.mcasantabarbara.org.

Acknowledgements

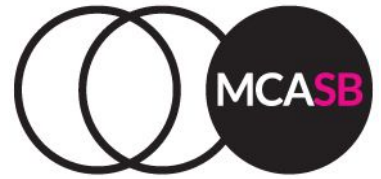
takepart | makeart: arte para todos received significant funding from The James Irvine Foundation Exploring Engagement Fund. Additional support provided by: Susan E. Bower Engagement Fund, California Arts Council, Santa Barbara County Office of Arts and Culture, Santa Barbara Foundation, and The Towbes Foundation.

Placement of *Runaway* at 209 State Street was generously supported by the City of Santa Barbara, Santa Barbara Beautiful, Santa Barbara County Office of Arts and Culture, and Big Red Crane Company.



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About Museum of Contemporary Art Santa Barbara

Museum of Contemporary Art Santa Barbara (MCASB) is a non-profit, non-collecting museum dedicated to the exhibition, education, and cultivation of the art of our time. Formerly Santa Barbara Contemporary Arts Forum (CAF), MCASB is the premier venue for contemporary art between Los Angeles and San Francisco. MCASB is located at the Paseo Nuevo Upper Arts Terrace in downtown Santa Barbara, California.

About SPORTS:

SPORTS is the award-winning design collaboration of Greg Corso and Molly Hunker. Their work is interested in the border between the everyday experience and the extraordinary or unexpected. A primary consideration in their work is how unconventional notions of material, craft, and cultural production can both complement and provoke contemporary ideas of space, aesthetics, and atmosphere. Ultimately, SPORTS is interested in expanding the territory of design while expanding the audience. They privilege an approach of engagement with users through familiarity, clarity, extraordinary visual experience, and an attitude of playfulness and whimsicality. Since forming in 2010, SPORTS has constructed a number of large-scale architectural installations and pavilions around the country, and their work has been exhibited, reviewed, and published widely. Recently, SPORTS was named a "Firm to Watch" by *Architectural Record Magazine* and was also recognized with *The Architect's Newspaper* 2018 "Young Architects Award."

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