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**For Immediate Release.**

## **Announcing the Pop-Up Installation of *Runaway* by SPORTS on Buellton's Avenue of Flags**



**Above:** Bird's-eye view of *Runaway*, a contemporary art pavilion hosted by MCASB, previously installed on Stearns Wharf in March 2017.

**Installation on view:** Spring through Fall 2018

Museum of Contemporary Art Santa Barbara is pleased to announce the pop-up installation of *Runaway* on Buellton's Avenue of Flags. *Runaway* is a vibrantly-colored contemporary art pavilion designed by Molly Hunker and Greg Corso of SPORTS, an award-winning design and architecture collaboration whose work is inspired by the border between everyday experiences and the unexpected, with a lively dose of curiosity and playfulness. *Runaway* will be on display at the Avenue of Flags through Fall 2018.

*Runaway* was first installed at Stearns Wharf in March 2017 as part of MCASB's *takepart | makeart: arte para todos* public art initiative. Prior to the Buellton installation, the modular pavilion travelled to sites located in the Santa Barbara Waterfront, Westside, and Isla Vista neighborhoods.

**Museum of Contemporary Art Santa Barbara**

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The current Avenue of Flags installation represents a partnership between MCASB, the City of Buellton, the Santa Barbara County Office of Arts & Culture, and Visit Santa Ynez Valley.

“*Runaway* aims to create a fun and visually dynamic environment by architecturalizing the aesthetic qualities of air in Santa Barbara County. As the projects travels, the three structures will be oriented differently at each of the site locations so as to have a renewed existence and to provoke new and compelling experiences at each location,” said artist Greg Corso.

By contributing bold, contemporary design to Santa Barbara County - a tourist destination and location steeped in California Mission Style architecture and culture - *Runaway* serves as an aesthetic catalyst and invites communities to view and interact in unexpected ways with their surroundings and, in doing so, encourages residents to consider how contemporary design can activate and energize public spaces as well as how it can connect visitors to the natural landscape – and each other.

Special thanks to The Big Red Crane Company for transporting the artwork.

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#### **About Museum of Contemporary Art Santa Barbara**

Museum of Contemporary Art Santa Barbara (MCASB) is a non-profit, non-collecting museum dedicated to the exhibition, education, and cultivation of the art of our time. Formerly Santa Barbara Contemporary Arts Forum (CAF), MCASB is the premier venue for contemporary art between Los Angeles and San Francisco MCASB is located at the Paseo Nuevo Shopping Center Upper Arts Terrace in downtown Santa Barbara, CA. With the opening of the MCASB Satellite @ Hotel Indigo Santa Barbara in February of 2012, MCASB becomes one museum with two locations. Located in the Hotel Indigo Santa Barbara at 121 State Street, the MCASB Satellite space features yearlong exhibitions of stimulating contemporary artworks.