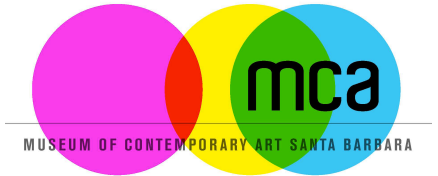


**MEDIA CONTACT:**

Rebecca Klapper

(805) 966-5373 x104

[press@mcasantabarbara.org](mailto:press@mcasantabarbara.org)



**For Immediate Release**

**Exhibition on view:** May 11 – August 17, 2014

*Marinella Senatore. Building Communities*

**Opening Reception:** Saturday, May 10, 6–8 pm

Museum of Contemporary Art Santa Barbara, 653 Paseo Nuevo, Arts Terrace

**ADMISSION IS FREE**

**West Coast Premiere of Castello di Rivoli Touring Exhibition  
at the Museum of Contemporary Art Santa Barbara (MCASB)**



Marinella Senatore, *Piccolo Caos (Little Chaos)*, 2013, Fine art print on Hahnemühle paper, 63 x 118 in., Courtesy the Artist and Peres Projects, Berlin;  
Marinella Senatore, *Movie Set*, 2012, Wood, Fresnel lamp 2000W, fog machine, dance barres, mirrors, 3 walls: 108 x 139 in.; 121 x 106 in.; 129 x 115 in.,  
Courtesy Peres Projects, Berlin

Having premiered in October 2013 at Italy's foremost museum for contemporary art, Castello di Rivoli, MCASB will host the West Coast debut of artist Marinella Senatore's retrospective exhibition. Senatore has gained international acclaim for her masterfully orchestrated films and public projects. *Marinella Senatore. Building Communities* is a thoughtful selection of Senatore's operatic work, often taking the form of collaborative films that assert the audience as a key protagonist. "Involving in an active dialogue a wide number of people, groups, and associations large or small, often outside the art system, Marinella Senatore's projects always construct new and innovative communities, aggregating multiple and heterogeneous energies. Her process rethinks the possibilities of art as a potent agent of exchange and cultural growth," Chief Curator of Castello di Rivoli Marcella Beccaria says.

- MORE -

Using the medium of film to describe her role as an activator, the artist states, “I feel that I am part of those processes that see the artist as a director who has a score through which people negotiate or contest their participation.” Creating new possibilities for public involvement, the exhibition in Santa Barbara will feature past artwork, creative writing workshops, community dances, and interactive photo shoots, using the creative and process itself as a medium.

Marinella Senatore's work has been exhibited widely at museums and biennials in Italy and abroad. She is the winner of several renowned awards, including the 2013 *Fellowship for Young Italian Artists*, an initiative conceived by Marcella Beccaria, Chief Curator of Castello di Rivoli, and sponsored by the Friends and Supporters of the Museum. Senatore lives and works in Berlin.

Applications to participate in Marinella Senatore's project are ongoing.



Exhibition curated by Marcella Beccaria, chief curator at Castello di Rivoli Museo d'Arte Contemporanea, Rivoli-Turin, Italy.

Special thanks to: *Buttonwood Winery*, Solvang, CA; *Casa Magazine*, Santa Barbara, CA; The James Irvine Foundation, San Francisco, CA; *Montecito Journal*, CA; Myopia Design, Santa Barbara, CA; Paseo Nuevo Shopping Center, Santa Barbara, CA; *Santa Barbara Independent*, CA; *Santa Barbara Sentinel*, CA; Wayne McCall & Associates, Santa Barbara, CA.

###

**About Museum of Contemporary Art Santa Barbara:**

The Museum of Contemporary Art Santa Barbara (MCASB) is a non-profit, non-collecting museum dedicated to the exhibition, education, and cultivation of the arts of our time. Formerly Santa Barbara Contemporary Arts Forum (CAF), MCASB is the premier venue for contemporary art between Los Angeles and San Francisco. MCASB is located at the Paseo Nuevo Shopping Center Upper Arts Terrace in downtown Santa Barbara, CA. Visit our second location, MCASB Satellite @ Hotel Indigo Santa Barbara at 121 State Street.

**Museum of Contemporary Art Santa Barbara, 653 Paseo Nuevo, Santa Barbara, CA 93101**  
p: (805) 966-5373    f: (805) 962-1421    [hello@mcasantabarbara.org](mailto:hello@mcasantabarbara.org)    [mcasantabarbara.org](http://mcasantabarbara.org)